

MARCH 2023 EDITION

# SMARTSEC SOLUTIONS NEWSLETTER







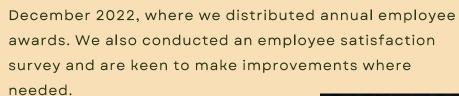
WWW.SMARTSECSOLUTIONS.COM



### Letter From the Directors

We would like to extend our gratitude to our extraordinary employees whose assistance enabled us to achieve our strategic goals of improving our service and increasing our market share.

To acknowledge our employees' efforts, we held a Christmas party in



To further enhance our communication with the employees, we plan to introduce "Panel Discussions". The idea is to invite a few of our front-line colleagues every quarter on a random basis to our

head office and address any issues faced and welcome new ideas and feedback.

SmartSec strives to provide an ultimate security experience to its clients. We decorated our FOH receptions on Valentine's Day as added value to our customers. Further, we continued to hold Crime Prevention Days at different sites to give security advice

"Self-love is the best love."

Self-love means that you accept yourself fully, treat yourself with kindness and respect, and nurture your growth and well-being. (Continued below)

Zara Ahmad
Marketing Executive



Without self-love, you'll likely be highly self-critical and fall into people-pleasing and perfectionism. Self-love is the foundation that allows us to be assertive, set boundaries and create healthy relationships with others. However, encouraging self-love doesn't mean putting yourself on a pedestal above everyone else. You don't have to be a Narcissist or selfish person because self-love doesn't prevent you from caring about others; it simply means you can give yourself the same kindness you give others.

Therefore, don't be so hard on



SmartSec is always looking for new technology that may benefit our customers. Synapse is the first product we have reviewed that combines security intelligence, incident management and workforce management.

The Synapse solution powered by Zinc Systems improves operator response times by pulling in accurate data and intelligence from multiple channels. Below are its key features.

- Connecting multiple locations through to a centralised control room
- Improved insight and situational awareness
- Acting faster and smarter to critical events
- Optimum allocation of security resource
- Automation of SOPs
- Easily bring in external information and share critical information
- Effective communication and coordination of the workforce
- Identify non-compliance and improve performance metrics.

# Have you taken your ACT training yet?

ACT Security e-learning is a specialised counter-terror awareness training that gives up-to-date counter-terrorism knowledge to help operatives prepare for terrorist incidents. #SIATraining

Find out more: https://lnkd.in/eE2TaXHw

















### Mariah Ahsan

#### Administrator Assistant

Mariah joined SmartSec Solutions in January 2023 as an HR Administrator Assistant. Mariah has done a bachelor's in commerce and a Masters in English Literature and HR management. She has over 1-year professional experience as an HR manager. We inquired about her experience in SmartSec so far, and this is what she has



"The working environment is very friendly and unlifting, and in just 1.5 months. I have adjusted



SmartSec Solutions held its Christmas Party and Annual Employee Awards on Friday, 16th December 2022.

All SmartSec Solutions colleagues were invited to come if available. It was a great opportunity for staff bonding.























# Crime Prevention Day 111 Old Broad St.

In partnership with BNP Paribas
Real Estate and the City of London
Police, SmartSec Solutions
arranged a Crime Prevention Day
at 111 Old Broad Street, on 8th
February 2023.

It was an extremely successful event, with tenants and building users receiving valuable advice on personal safety, cyber security and crime prevention.

Next Crime Prevention Day is scheduled on 2nd March at 25 Copthall Avenue in partnership with Gerald Eve from 12pm to 2pm





## WOMEN'S DAY

SmartSec has always been known for its Diversity, Equality and Social inclusion. With Women's Day just around the corner, we have decided to decorate our receptions just like Valentine's Day, but this time we will raise awareness for Breast Cancer. Looking forward to our Front of House Operatives blowing our minds once again.

"There is no force more powerful than a woman determined to rise."

On this note, SmartSec would like to wish you all a very **Happy Women's Day** in advance. Cheers to all the strong women, may you shine bright and achieve all that you have ever dreamt and strived for.

Our Human Resource Manager, Leyre Martinez has put together this beautiful article to help raise awareness about International Women's Day.

"International Women's Day (IWD) is all about globally celebrating the achievements of women, as well as highlighting female role models. Clara Zetkin, leader of the 'Women's Office' for the Social Democratic Party in Germany, proposed to have an international common day of celebration to press for women's rights and demands. The first IWD gathering took place on 19th March 1911 in Austria, Denmark, Germany and Switzerland, and more than a million women and men attended the event. This event marked the beginning of what is now an annual celebration for millions of people all over the world. IWD is celebrated on 8th March, and a different theme has been chosen every year since the UN introduced the first theme in 1996. This year's campaign theme is #EmbraceEquity, and it focuses on the difference between equality and equity, showing that while equal opportunities are important, they are not enough. Gender Equity calls for recognising that women and men have different needs and power and that these differences should be treated in a manner that might be considered equivalent. If you wish to learn more about IWD and show your support, please visit www.internationalwomensday.com. "



## SmartSec Employee of the Month

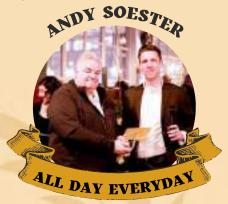


### **Annual Employee Awards**

Employees are any company's biggest asset. Without them, a company is limited in its ability to provide good customer service and realise its future goals. Therefore, we at SmartSec always encourage our hardworking employees through our employee of the month awards. In addition to our monthly award scheme, we distribute annual awards to our outstanding performers.























### **SmartSec News**



SmartSec Solutions recognises that the development of our people is fundamental to supplying an excellent standard of service to our customers. Due to this, we hosted a Management Skills Training course during the last month at our new head office.

This training was provided in partnership with Live And Learn Consultancy and was attended by our head office and site management teams.



SmartSec
Solutions will
be one of the
main corporate
sponsors for
the North
London
Hospice Big

Fun Walk on May 21st. SmartSec Solutions will pay the entry fee of anyone who works for us and would like to enter.

If you are a SmartSec Solutions colleague and would like to enter, please contact our Human Resources department at

HR@smartsecsolutions.com.

On the right, are SmartSec Solutions key statistics for 2022. Thank you to all the employees for their hard work and support.



Following our most recent Security Industry Authority audit, SmartSec Solutions continues to be in the top 15% benchmarking and achievement levels set by the Security Industry Authority Approved Contractor Scheme

